

# Websites for Class A FredMed Members

FredMed is offering to create and host simple websites for all interested Class A members. The websites are template based and will be color coordinated to match your practice logo, letterhead, or any photo or clip art you submit. Standard practice websites will be created and hosted free of charge as pages in FredMed's members' area. Sample sites to view are:

- <http://www.fredmed.org/members/practice1.htm>
- <http://www.fredmed.org/members/kidneys.htm>

## Key Features

A standard practice website will include the following:

- Your practice logo, royalty free clip art or photo in the upper left corner
- A website title, typically your practice name, across the top of the page
- A single line subtitle, statement of your practice philosophy or area of specialty
- An introductory text area with the contents of your choice and up to three bulleted lists underneath providing viewers with unique facts about your practice, specialties, procedures and conditions treated. The lists may be replaced with a practice provided photo, if you prefer.
- A practice supplied photo or clip art to the right of the introductory text
- 3 colored boxes across the middle of the page providing viewers with your:
  - Practice Mailing and Street Addresses (linked to Google Maps)
  - Hours, Phone & Fax
  - Provider's Names (physicians will be linked to their FMH Physician Referral pages)
- The bottom section of the page is another text area that can contain information of your choice with up to three downloadable forms attached, for example your practice's:
  - Patient Registration and Medical History Forms in one multipage document
  - Notice of Privacy Practices, acknowledgement and family authorization forms
  - Policies and procedures (paying for services, missed appointments, etc.)

Practice websites will be submitted to Google and links added to FredMed and FMH physician pages.

## Costs & Options

Each Class A FredMed member practice may have one standard website, free of charge. Changes from the standard template and future corrections will be provided on a billable basis. Add-ons would include:

- Domain registration/redirection – for instance setting up a website to appear as [www.docsrus.com](http://www.docsrus.com) instead of [www.fredmed.org/members/docsrus.htm](http://www.fredmed.org/members/docsrus.htm)
- Additional pages & other changes to FredMed's template
- Pictures, logos, documents or forms that need to be scanned, reproduced, customized or cleaned up
- FredMed staff interviewing you to get contents for your website and typing up text on your behalf

## Prerequisites

The practice must be a FredMed Class A member prior to any work being performed.

## Contact

To get a checklist of the materials you will need to provide for your website, please contact FredMed at 240.379.6060 or download a form from [this link](#). Websites will be created on a first-come, first-served basis from the date FredMed receives all required materials from your practice.